



Sponsorship

The Second Annual Wilton Women's Week!

South Florida shines as one of the biggest LGBTQ+ hubs in the country, with festivals that draw crowds year after year. Wilton Manors specifically has been named “the second gayest city in America.”

From April 25 through May 3, 2026, join us for a dynamic week filled with social gatherings, arts and entertainment, sports and recreation, wellness and healing events, and so much more. All of this will unfold in the heart of South Florida—one of the most beautiful and inviting destinations in the country.

Building on the energy of last year's success and inspired by thriving women's events in places like Rehoboth Beach and Provincetown, we anticipate welcoming several thousand women—both locals and visitors—to this celebration.

Wilton Women's Week is more than an event—it's a fundraiser that sustains the vital programs of The Pride Center and our Women With Pride initiative. In addition, proceeds will support LBT woman-owned and woman-led organizations, businesses, and programs, extending the impact well beyond this week of festivities.

ABOUT YOUR HOST: The Pride Center

The Pride Center at Equality Park is South Florida's vibrant hub of diversity and connection. Each month, our campus welcomes countless social, support, and educational groups—serving seniors, people living with HIV/AIDS, the transgender community, and so many more. Together, these programs touch the lives of more than 250,000 residents and visitors every year.

We're also proud to host the nation's largest weekly gathering of LGBTQ+ seniors—an inspiring testament to the power of community across generations.

Set on a beautiful 5.5-acre campus with 35,000 square feet of office and rental space, Equality Park brings together ten LGBTQ+ organizations in one collaborative space. With a shared commitment to love, acceptance, and equality, we invite everyone to join us in shaping a brighter, more inclusive future.

Reasons to Support or Participate

1. Community Impact & Visibility

- Demonstrate a clear commitment to diversity, equity, and inclusion.
- Show visible allyship with LGBTQ+ women and the broader community.
- Support women-led nonprofits, programs, and businesses that strengthen South Florida.

2. Brand Awareness & Positive Association

- Align your brand with empowerment, equality, and progress.
- Gain visibility through event marketing, signage, social media, and press coverage.
- Position your business as socially responsible and community-focused.
- Reach over 14K email subscribers and over 20k followers on social media.

3. Audience Engagement & Loyalty

- Connect directly with LBT women, allies, and supporters.
- Reach a diverse, engaged audience while promoting your brand values.
- Provides opportunities for businesses serving women and the LGBTQ+ community to reach a highly engaged audience.
- Build lasting relationships with attendees who value inclusive brands.
- Benefit from the strong loyalty LGBTQ+ consumers show toward inclusive businesses.

| Sponsorship Benefit | Leader \$5,000+ | Visionary \$2,500 | Advocate \$1,000 | Supporter \$500 | Women's Marketplace \$500 | Pickleball Tournament \$500 | Comedy Show \$500 |
|---|--------------------|----------------------|---------------------|--------------------|---------------------------------|-----------------------------------|-------------------------|
| Logo on all WWW marketing materials | X | X | X | X | | | |
| Logo on event specific marketing materials | X | X | | | X | X | X |
| Prime logo placement on the WWW website | X | X | | | | | |
| Logo placement on the website | | | X | X | X | X | X |
| Full Page Ad in the Event Program | X | | | | | | |
| Half Page Ad in the Event Program | | X | | | | | |
| Quarter Page Ad in the Event Program | | | X | X | X | X | X |
| Full Page Ad in Skirt SoFlo Magazine - WWW Edition | X | | | | | | |
| Half Page Ad in Skirt SoFlo Magazine - WWW Edition | | X | | | | | |
| Quarter Page Ad in Skirt SoFlo Magazine - WWW Edition | | | X | | | | |
| Prime logo placement on the WWW banner | X | X | | | | | |
| Prime logo placement on the event banner | X | | | | X | X | X |
| Speaking Opportunity at one of the signature events | X | | | | X | X | X |
| Free table at the women's marketplace | X | X | | | X | | |
| Social Media mentions | 4 | 2 | 2 | 2 | 1 | 1 | 1 |
| 2 Free Tickets to Opening Night Dance Party at Hunter's | X | X | | | | | |

Additional Sponsorship Options

Brand Awareness Opportunities

T-shirt, banner, email, swag bags and other opportunities to support Wilton Women's Week and gain exposure

In-Kind Sponsorship

donated services such as alcohol for events, food for events, venue space, etc...

All sponsorship levels are customizable. We are happy to work with you to make your partnership with Wilton Women's Week a successful and positive investment.

Contact Information

Website: Wiltonwomensweek.org

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